



## Biography

**Pam Wickham** is vice president of Corporate Affairs and Communications for Raytheon Company (NYSE: RTN). Raytheon Company, with 2017 sales of \$25 billion and 64,000 employees, is a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. Raytheon is headquartered in Waltham, Massachusetts.

As a member of the Raytheon Leadership Team, Wickham is responsible for the company's global media relations, public relations and brand management, internal communications, executive communications, corporate contributions, special events and digital social media platforms. Wickham is a member of Raytheon's Executive Diversity Leadership Team and the Raytheon Women's Network. From 2008 to 2016, she served as executive champion of RAYBEN, Raytheon's Black Employee Network. She currently serves as the corporate champion for the Raytheon Political Action Committee and the Governance Board for Raytheon's Global Business Services.

Prior to her current position, Wickham was vice president of Corporate Communications for Hewlett Packard. She came to Hewlett Packard in 2004 from General Electric (GE), where she began as merchandising and brand manager for GE Plastics in 1996 and then served in positions of increasing responsibility, including public relations manager with the GE corporate office; director, Global Communications for GE Plastics; general manager, Global Communications for GE Medical Systems; and vice president, Global Communications for GE Healthcare, where she was based at the company headquarters in the United Kingdom.

A graduate of the University of Oklahoma with a bachelor's degree in English, Wickham began her

career at Porter Novelli Public Relations in New York, before moving to Ketchum Public Relations. During her tenure as a public relations executive, she represented business-to-business and business-to-consumer clients with an emphasis on consumer electronics, retail services, sports marketing and business-to-business manufacturing.

Wickham serves as a member of the Board of Directors of the John F. Kennedy Library Foundation, the Corporate Leadership Board of the Massachusetts Conference for Women, the Arthur Page Society, a professional association for senior public relations and corporate communications executives, and the Communications Council of the Aerospace Industries Association (AIA). She is the current chairperson of the Communications Council of AIA and is the former chair of the Board of Directors of MATHCOUNTS®, a national math enrichment, coaching and competition program that promotes middle school mathematics achievement.

In 2017, Wickham was inducted into PRWeek's Hall of Femme, which honors influential women in the communications industry. She was named one of ExecRank's 50 Top CMOs and Marketing Executives and, in 2015, was awarded the John J. Molloy Crystal Bell Lifetime Achievement Award by the Publicity Club of New England. Wickham, a frequent contributor to Fortune Insider, was recognized by BusinessNext Social on Forbes.com as among the Top 20 Most Social CMOs in the Fortune 100. She founded and manages a college scholarship program for young women at Lee Middle and High School in Massachusetts, and she is an active supporter of DonorsChoose, an award-winning nonprofit funding classroom projects for teachers across the United States.