



## Biography

**Pam Wickham** is vice president of Corporate Affairs and Communications for Raytheon Company (NYSE: RTN). Raytheon Company, with 2018 sales of \$27 billion and 67,000 employees, is a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. Raytheon is headquartered in Waltham, Massachusetts.

As a member of the Raytheon Leadership Team, Wickham is responsible for the company's global media relations, public relations and brand management, internal communications, executive communications, corporate contributions, special events and digital social media platforms.

Wickham serves on the Board of Directors for Raytheon UK and is a member of Raytheon's Executive Diversity Leadership Team. She is also corporate executive champion for the Raytheon Political Action Committee, a member of the Governance Board for Raytheon's Global Business Services and senior leader adviser for Raytheon's Women's Network. From 2008 to 2016, she served as senior leader adviser for RAYBEN, Raytheon's Black Employee Network.

Before her current position, Wickham was vice president of Corporate Communications for Hewlett Packard. She came to Hewlett Packard in 2004 from General Electric (GE), where she began as merchandising and brand manager for GE Plastics in 1996 and then served in positions of increasing responsibility, including public relations manager with the GE corporate office; director, Global Communications for GE Plastics; general manager, Global Communications for GE Medical Systems; and vice president, Global Communications for GE Healthcare, where she was based at the company headquarters in the United Kingdom.

Wickham earned a bachelor's degree in English from the University of Oklahoma. She began her career at Porter Novelli Public Relations in New York, before moving to Ketchum Public Relations. During her tenure as a public relations executive, she represented business-to-business and business-to-consumer clients with an emphasis on consumer electronics, retail services, sports marketing and business-to-business manufacturing.

Wickham serves as a member of the board of directors of the John F. Kennedy Library Foundation, the Corporate Leadership Board of the Massachusetts Conference for Women, and the Arthur Page Society, a professional association for senior public relations and corporate communications executives. She is the past chairperson of the Communications Council of the Aerospace Industries Association and the former chair of the board of directors of MATHCOUNTS®, a national math enrichment, coaching and competition program that promotes middle school mathematics achievement.

PRWeek in 2017 inducted Wickham into its Hall of Femme, which honors influential women in the communications industry. ExecRank named her one of the 50 Top CMOs and Marketing Executives and, in 2015, she received the John J. Molloy Crystal Bell Lifetime Achievement Award by the Publicity Club of New England. BusinessNext Social on Forbes.com named her among the Top 20 Most Social CMOs in the Fortune 100. She founded and manages a college scholarship program for young women at Lee Middle School and High School in Massachusetts, and she is an active supporter of DonorsChoose, an award-winning nonprofit funding classroom projects for teachers across the United States.