2015 GLOBAL CYBERSECURITY MEGATRENDS WITH U.S. SPOTLIGHT

As more organizations worldwide experience cybersecurity breaches, a strong security posture is becoming a critical part of strategic planning. Security leaders across all industries and sectors in North America, Europe and the Middle East identified their challenges and plans for success today and over the next three years.

**Senior Leader View**

**Is Cybersecurity a Cost Burden or Does It Give You a Market Edge?**

- U.S.: 3.89
- Europe: 3.85
- Middle East: 3.74

**Cyber Nail-Bitters**

Factors Impacting Cybersecurity

- Cyber Crime
- Enabling Technologies
- Human Factors
- Disruptive Technologies

**U.S. Spotlight**

- 23% of company leaders view cybersecurity as a strategic priority

**Top Three Cyber Threats by 2018**

1. Zero Day Attack
2. Mobile Malware
3. Phishing and Cloud Data Leakage (TIE)

**Primary Security Risks to Companies**

- 2015: File Sharing Tools
- 2018: Attacker Sophistication

**Primary Enabling Technology for Cybersecurity**

- 2015: Anti-Virus
- 2018: Data Analytics

**Focus on Technology**

- 2015: Internet of Things
- 2018: Internet of Things

**Optimism**

Most security officers forecast improved security posture by 2018

- U.S.: 60%
- Europe: 55%
- Middle East: 64%

**Human Vector**

Employee activity less a concern in 2018

- 2015: 3.75
- 2018: 3.74

**Cyber Nail-Bitters**

Factors Impacting Cybersecurity

- Cyber Crime
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** Talent**

2/3 of companies need more cybersecurity personnel

**Internet of Things**

Companies are not ready to protect billions of cyber-vulnerable devices

- 2015: 3.85
- 2018: 3.74

**Raytheon.com/cyber**

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Customer Success is Our Mission