1. **Eliminate ‘Dwell Time’**

Threat actors spend a median of 229 days inside a network before being discovered.

2. **Analyze Cyber Intelligence**

Look at all of the endpoints, discover associations and investigate suspicious activity.

3. **Support Business Objectives**

With information assurance, separate and protect data while saving money.

4. **Watch Out for Fraud**

Today, you only have to call up a corporate website and copy the logo to commit fraud.

5. **Help Prevent Non-Cyber Crime**

Data aggregators help police and investigators find patterns that would go unnoticed.

6. **Realize There Is No Silver Bullet**

Cultivate a culture of intelligence sharing, innovation and awareness.