Managed security services (MSS) of yesterday, such as anti-virus, firewalls and sandboxing, meant waiting for bad news and reacting. Today, proactive hunting can stop damaging threats before they cause damage, but many providers are still reactive-focused.

**Middle East Cyber Challenges**

Top factors driving Middle East companies towards MSS:
- Data Loss: 71%
- Regulation and Compliance Changes: 39%
- Budget Changes: 39%

Top factor holding back cyber strength: Lack of in-house expertise

Top challenge keeping Middle East organizations from using MSS: Technology integration

**Middle East Sees the Value of MSS**

- Already use Managed Security Services:
  - Middle East: 57%
  - North America: 65%
  - Europe: 50%
  - Asia Pacific: 49%

- If not, plans to choose a provider in the next year:
  - Middle East: 60%
  - North America: 55%
  - Europe: 49%
  - Asia Pacific: 45%

**Don't Wait—Hunt**

Only 13% of Middle East MSS vendors provide proactive threat hunting services.

Information security leaders across the Middle East shared their perspectives.