



## Biography

Gerry Wheeler is Raytheon Australia's Head of Communications and Public Affairs. As part of this role Gerry is responsible for oversight of the Raytheon Australia brand strategy and leading marketing communications for the organisation – including strategic campaigns, advertising, corporate identity, public relations and media management, organisational communications, web and social media messaging and community relations. Gerry is also responsible for government relations as well as liaison with policy think tanks.

Gerry joined Raytheon Australia in 2004, taking up the role of Director, Strategic Relations. Since that time Gerry has provided strategic communications and campaign advice in support of selected business development pursuits and has undertaken political relations, media management, advertising copywriting, video production and executive speechwriting roles to promote the company's strategic objectives.

As a champion for Raytheon Australia's encouragement of maths and science education amongst young Australians, Gerry has promoted the company's partnership with Australia's National Science and Technology Centre, Questacon, and has also served as the company's representative on the Air Warfare Destroyer Alliance communications cross product team.

Before joining Raytheon Australia, Gerry worked as an advisor in the office of the-then Prime Minister, the Hon John Howard, for a period of seven years. In that time, he undertook a range of communications duties including speechwriting, production of televised addresses and involvement in government advertising and communications campaigns.

Gerry was also responsible for leading a team to provide communications services, training and voter database management to members of the Howard Government and worked as part of the Liberal Party's advertising team for seven federal elections. This included overseeing the Party's digital campaign for two elections.

In addition to working for Liberal Party Senators and Members of Parliament, Gerry also worked in the Liberal Party's Federal Secretariat as campaign officer and press secretary to the Federal President and Federal Director.

Gerry is an economics graduate from the Australian National University.