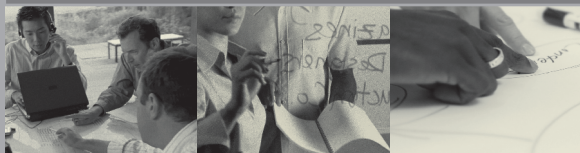




InnovationStation ExperienceSM Raytheon Professional Services



Benefits

- Provides a structured environment for creative thinking that generates real business value
- Uncovers new approaches to solving entrenched business problems
- Coalesces innovative ideas into a compelling business case for growth or improved performance
- Strengthens teams through shared intellectual and emotional experiences
- Creates appreciation for — and derives tremendous value from — the diversity of thought within a team
- Jump-starts lasting, tangible change that shapes the organization's future

Successful leaders are increasingly judged on their ability to create and adapt innovative business solutions. Yet the older we get, and the more our work roles are defined, the harder it becomes to see challenges in a fresh light — and visualize new opportunities. Consumed by the daily demands of business, our creative potential goes untapped, along with the fresh perspective that leads to true innovation — and tangible change. Rediscover the brilliance of your creativity and apply this energy to your innovative business solutions.

The InnovationStation experience connects the dots between experience and innovation to provide leaders with a fresh perspective on their business. Built on a foundation of proven methodologies, InnovationStation brings leaders together in an intellectual and emotional thoughtspace so they can view their opportunities and challenges in a completely different light. By leveraging not only a team's analytical abilities but also its creativity and imagination, this remarkably effective approach creates lasting value by generating breakthrough innovation, driving competitive thinking and unifying teams around a common vision.

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The intellectual and emotional thoughtspace for value creation

A creative, collaborative approach to problem solving

InnovationStation is a proven method that results in new, creative ideas that can begin to transform an organization. It leverages the power of the team and the individual simultaneously, providing the opportunity to think creatively while examining an issue together, without the hierarchical constraints that can often inhibit people from offering diverse opinions. This experience gets at the heart of value creation by encouraging participants to be critical thinkers who shape the future.

The Experience

Whether you're looking to solve a specific business challenge, rethink processes or explore a new approach to drive performance, InnovationStation instructors work closely with sponsors to tailor an engagement that meets team objectives and unique needs. The InnovationStation experience is a multi-day, highly interactive workshop, designed to lead a team through three creative steps:

1 Introspection

Through a series of exercises, teams start by exploring how to approach daily opportunities and challenges. Are you applying left brain thinking to right brain challenges? By examining the difference between analytical and "big picture" thinking, you'll begin an introspective journey that will heighten your creative focus as you become fully present.

2 Exploration

The journey from idea to fruition is collaborative. InnovationStation pushes creative thinking into fertile territory by encouraging cross-functional collaboration between teams and across disciplines. By maximizing diversity of thought and complementary perspectives, the stage is set for innovation as unexpected combinations of ideas collide — challenging perceptions and inspiring new thinking.

3 Implementation

By challenging received notions and surrendering current thinking to new perspectives, teams work collaboratively to imagine the possibilities for future success. Individuals and teams create storyboards and a "go forward" plan that will change the game for your business. Ideas are transformed into a road map for business success built on tangible, innovative results.

Motivating leaders to think creatively

When people are directly and personally challenged to apply creative thinking, they not only begin to think innovatively, but are more likely to put change in motion that can positively impact performance. InnovationStation continues to deliver benefits long after the engagement ends, because participants learn how to overcome roadblocks to creative solutions by tapping into their imagination, trusting their instincts and collaborating more effectively.

About Raytheon Professional Services

Raytheon Professional Services is a global leader in learning services and outsourcing. RPS helps businesses meet their critical objectives by redesigning, implementing and managing efficient training solutions that align their employees, customers and partners to perform.

Contact us at info-RPS@raytheon.com to learn what RPS can do for you.

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